

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Sandler & Innocenzi / POL
705 Prince Street
Alexandria, VA 22314

Contract / Revision 1314149 /		Alt Order # 08417412
Product CRAPO FOR SENATE		
Contract Dates 10/17/16 - 11/13/16		Estimate # 148
Advertiser Crapo for Senate / POL		Original Date / Revision 10/14/16 / 10/27/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KREM	Account Executive Kristen Waskie	Sales Office Telerep Philade
Special Handling		
Demographic Adults 35+		
Agv Code	Advertiser Code 55	Product 1/2 106
Agency Ref 3400AG		Advertiser Ref 107266

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/17/16	11/04/16	Price Is Right	10:00 AM-11:00 AM		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$200.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$200.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$200.00				
N 2	All	10/17/16	11/04/16	Local News @ 11p M-F	11:00 PM-11:35 PM		:30				NM	6	\$2,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				2	\$460.00				
Week:		10/24/16	10/30/16	MTWTF--				2	\$460.00				
Week:		10/31/16	11/06/16	MTWTF--				2	\$460.00				
N 3	All	10/17/16	11/04/16	Bold & the Beautiful	12:30 PM-1:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$180.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	All	10/17/16-10/23/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	2	All	10/17/16-10/23/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	3	All	10/17/16-10/23/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
Week:		10/24/16	10/30/16	MTWTF--				3	\$180.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	4	All	10/24/16-10/30/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	5	All	10/24/16-10/30/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
	6	All	10/24/16-10/30/16	Bold & the Beautiful	12:30 PM-1:00 PM	MTuWThF----	:30		\$180.00		NM		
				Credited									
Week:		10/31/16	11/06/16	MTWTF--				3	\$180.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

Contract / Revision	Alt Order #
1314149 /	08417412

Contract Dates	Product	Estimate #
10/17/16 - 11/13/16	CRAPO FOR SENATE	148

Advertiser	Original Date / Revision
Crapo for Senate / POL	10/14/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																																																																																																																
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Week:		10/31/16	11/06/16	MTWTF--	2	\$150.00																																																																																																																							
N 13	All	10/17/16	11/04/16	CBS This Morning	7:00 AM-9:00 AM		:30				NM	12	\$3,600.00																																																																																																																
<table><tr><th colspan="2"></th><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th colspan="7"></th></tr><tr><td>Week:</td><td></td><td>10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>5</td><td>\$300.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td></td><td>10/24/16</td><td>10/30/16</td><td>MTWTF--</td><td>4</td><td>\$300.00</td><td colspan="7"></td></tr><tr><td>Week:</td><td></td><td>10/31/16</td><td>11/06/16</td><td>MTWTF--</td><td>3</td><td>\$300.00</td><td colspan="7"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:		10/17/16	10/23/16	MTWTF--	5	\$300.00								Week:		10/24/16	10/30/16	MTWTF--	4	\$300.00								Week:		10/31/16	11/06/16	MTWTF--	3	\$300.00																																																															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																																							
Week:		10/17/16	10/23/16	MTWTF--	5	\$300.00																																																																																																																							
Week:		10/24/16	10/30/16	MTWTF--	4	\$300.00																																																																																																																							
Week:		10/31/16	11/06/16	MTWTF--	3	\$300.00																																																																																																																							
N 14	KREM	10/24/16	11/04/16	Young & the Restless	11a-12p		:30				NM	5	\$1,000.00																																																																																																																

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u> 1314149 /		<u>Alt Order #</u> 08417412
<u>Contract Dates</u> 10/17/16 - 11/13/16	<u>Product</u> CRAPO FOR SENATE	<u>Estimate #</u> 148
<u>Advertiser</u> Crapo for Senate / POL		<u>Original Date / Revision</u> 10/14/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week: 10/24/16		10/24/16	10/30/16	MTWTF--				3	\$200.00				
Week: 10/31/16		10/31/16	11/06/16	MTWTF--				2	\$200.00				
N 15	KREM	10/18/16	10/21/16	Dr. Phil 3-4p	3-4p	-TWTF--	:30	2	\$180.00	0.00	NM	2	\$360.00
N 16	KREM	10/24/16	10/28/16	Local News @ 5a	5-6a	MTWTF--	:30	1	\$60.00	0.00	NM	1	\$60.00
N 17	KREM	10/28/16	10/28/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM	----1--	1:00	1	\$720.00	0.00	NM	1	\$720.00
N 18	KREM	10/31/16	11/04/16	Price Is Right	10-11a	MTWTF--	1:00	2	\$400.00	0.00	NM	2	\$800.00
N 19	KREM	10/28/16	10/28/16	Young & the Restless	11a-12p	----1--	1:00	1	\$400.00	0.00	NM	1	\$400.00
N 20	KREM	10/31/16	11/04/16	Local News @ 12p	12-1230p	MTWTF--	1:00	2	\$720.00	0.00	NM	2	\$1,440.00
N 21	KREM	10/31/16	11/04/16	Dr. Phil 3-4p	3-4p	MTWTF--	1:00	1	\$360.00	0.00	NM	1	\$360.00
N 22	KREM	10/31/16	11/04/16	Local News @ 4p M-F	4-430p	MTWTF--	1:00	1	\$520.00	0.00	NM	1	\$520.00
N 23	KREM	10/29/16	10/29/16	CBS This Morning Sa	5-7a	-----1-	1:00	1	\$200.00	0.00	NM	1	\$200.00
N 24	KREM	10/30/16	10/30/16	CBS Sunday Morning	7-830a	-----1	1:00	1	\$1,000.00	0.00	NM	1	\$1,000.00
N 25	KREM	10/29/16	10/29/16	Local News @ 5p Sa	5-530p	-----1-	1:00	1	\$720.00	0.00	NM	1	\$720.00
N 26	KREM	10/30/16	10/30/16	Local News @ 6p Su	6-7p	-----1	1:00	1	\$1,000.00	0.00	NM	1	\$1,000.00
Totals								0.00				88	\$41,270.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	63	\$29,310.00	(\$4,396.50)	\$24,913.50
10/31/16 - 11/04/16	25	\$11,960.00	(\$1,794.00)	\$10,166.00
Totals	88	\$41,270.00	(\$6,190.50)	\$35,079.50

Signature: _____ **Date:** _____

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